



Frontier League Named as Partner League of MLB

Q&A

- 1. When does the partnership become effective?**
 - a. Effective immediately.
- 2. How long is the agreement in place?**
 - a. No timetable has been announced at this time.
- 3. What does the designation of official partner league mean?**
 - a. The Frontier League and (respective team insert), will be part of an overall association with MLB.
- 4. What initiatives will you share with MLB?**
 - a. Potentially a myriad of opportunities, but initially local initiatives, such as youth-oriented programs.
- 5. How will this help your team (insert respective team)?**
 - a. Having a partnership of kind with MLB will give us the added gravitas with our fan base, sponsor partners, media partners and further positions the growing league for greater local market share, mind share and heart share.
- 6. Will the Frontier League be expanding because of this new partnership?**
 - a. We are always strategically planning for expansion; however, no timetable for any such announcements is forthcoming at this time.