



Frontier League Named as Partner League of MLB

Key Messages & Talking Points

- We excited to be officially named as a Partner League of Major League Baseball (MLB).
- We are still in active discussions with MLB. The Frontier League is working towards a multi-year arrangement with MLB.
- This designation by MLB is perhaps the greatest watershed moment and milestone in our League history to date.
- The new association enables us to extend the fan experience throughout all of our markets in the United States and Canada.
- The Frontier League, as a designated MLB Partner League, enables us to collaborate with MLB to jointly discuss marketing and promotional initiatives to grow, expand, and enhance the game of baseball.
 - Implementing MLB youth programs will be a primary objective of the new partnership.
- MLB would also bring the Partner League into their statistical services to gather and share analytical data. The system, for example, makes it easier for MLB teams to scout and acquire players from independent teams.
- The Frontier League will continue to be a developmentally focused League. For example, the players who sign affiliated ball out of the Frontier League continue to be the youngest players in the League.
 - MLB teams are much more interested in signing a 23-24-year-old, for example, who was overlooked than a 26- or 27-year old.
- We will keep you apprised of future developments as our conversations and negotiations continue.