

Recruiting Materials

The following recruiting materials may be provided to a prospect (or his or her parents or legal guardians) at any time:

- Camp or Clinic Brochures
- Questionnaires
- NCAA Educational Material Published by the NCAA (e.g., NCAA Guide for College-Bound Student-Athletes)
- Non-athletics Institutional Publications (e.g., official academic, admissions and student-services publications)

General correspondence may not be provided to a prospect until June 15 at the conclusion of a prospect sophomore year in high school (or for baseball, women's basketball, football, and softball on September 1 at the beginning of a prospects junior year in high school).

Recruiting Video and Audio Materials

Video/audio materials for recruiting purposes can be produced to play for or provide to a prospective student-athlete (PSA) subject to the following provisions:

- a. The video/audio material may be posted to Valpo's website;
- b. The video/audio material may not include a PSA's name, picture, or likeness;
- c. The video/audio material may not be created by an outside source; and
- d. The video/audio material may only be provided to PSAs via electronic sources (e.g., e-mail, text message).

Frequently Asked Questions

May an institution produce a computer-generated recruiting presentation (using presentation software) to show to, play for, or provide to a prospective student-athlete?

Yes. A computer-generated recruiting presentation is considered permissible video/audio material.

Who may produce the video/audio material at the institution?

Any Valpo employee may produce the video/audio material, including noncoaching athletics department staff members (academic advisor, direct of operations, etc.). However, Valpo may not arrange for an outside entity to prepare the video/audio material.

Must the video/audio material be posted on the institution's website to provide the material to a prospective student-athlete?

No. However, an institution may post such materials on its website at its discretion.

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While on an unofficial or official visit or during a contact with an institution's coach, are there any restrictions on how a prospective student-athlete may listen to or view video/audio material?

While on an unofficial or official visit or during a contact with an institution's coach, a PSA may listen to or view video/audio materials using any mode (big screen televisions, virtual reality goggles, etc.). The PSA is not allowed to keep the electronic device. The video/audio material may not be played or shown to a PSA in view of the general public nor in a way that constitutes a gameday simulation.

May video/audio material, other than pre-enrollment information, be provided to a PSA via a digital media storage device (DVD, flash drive, etc.)?

No. Video/audio material may only be provided to a PSA via electronic correspondence (e-mail or text message).

May video/audio material be posted publicly to a PSA's social media page?

No. Video/audio material may NOT be posted publicly to a PSA's social media page. The electronic correspondence used to send the video/audio material must be private between the sender and recipient.
