

# WINNING WAYS

LEADERSHIP LESSONS FROM THE SPORTS WORLD

Presented by

MOUNTAIN STATES HEALTH ALLIANCE

FEATURING HEAD COACHES

PHILLIP FULMER - R.C. SLOCUM - MIKE SMITH - BUZZ WILLIAMS

PLUS SUCCESSFUL BUSINESS LEADERS, ENTREPRENEURS, AND ATHLETIC PROFESSIONALS

JUNE 29-30, 2015

THE MILLENNIUM CENTRE



**LUNCH SPEAKER**  
**MAJOR GENERAL GARY HARRELL**  
 ETSU, Class of 1973  
 ETSU Army ROTC Hall of Fame

**DAY ONE - MONDAY, JUNE 29<sup>th</sup>**

5:30p - 7:00p:

COCKTAIL RECEPTION & NETWORKING

7:00p - 8:30p:

**LESSONS FROM THE BENCH**

*Featuring Buzz Williams, Sonny Smith, and Steve Forbes, hosted by Phillip Fulmer*

**DAY TWO - TUESDAY, JUNE 30<sup>th</sup>**

8:00a - 8:30a:

CONTINENTAL BREAKFAST & NETWORKING

8:30a - 9:30a:

THE FOUR CORNERSTONES OF LEADERSHIP

*Mike Smith - 2008 NFL Coach of the Year*

9:45a - 11:00p:

PANEL DISCUSSION - "CHANGE AND LEADERSHIP"

*Heath Shuler, U.S. Congressman*

*Michelle Marciniak, Co-founder/CEO of SHEEX*

*Susan Walvius, Co-founder/CEO of SHEEX*

11:15a - 12:15p:

PANEL DISCUSSION - "QUALITIES OF WINNERS"

*Ella Haile Dunn, Regional Chair of USA Triathlon*

*Keith 'Mister' Jennings, Naismith Award Winner*

*Carl Torbush, ETSU Head Football Coach*

12:30p - 1:30p:

**LUNCH AND SPECIAL GUEST SPEAKER**

*Major General Gary Harrell (ETSU '73)*

1:45p - 3:00p:

CREATING A CULTURE OF LEADERSHIP

*Whit Babcock, Athletic Director - Virginia Tech*

*Todd Stansbury, Athletic Director - Central Florida*

*Mike Hurt, CEO of ARMS Technologies*

3:15p - 4:15p:

LEADERSHIP IN COACHING

*Phillip Fulmer, College Football Hall of Fame, 2012*

*R.C. Slocum, College Football Hall of Fame, 2012*

*Brittney Ezell, ETSU Head Women's Basketball Coach*

*All speakers currently scheduled to appear live - lineup subject to change*

REGISTRATION \$185 PER PERSON

OR \$1,500 FOR A 10-PERSON CORPORATE TABLE

CONTACT 423-737-7436 FOR MORE INFORMATION



Phillip Fulmer



Mike Smith



R.C. Slocum



Buzz Williams



Whit Babcock



Mister Jennings



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Center of Excellence in Global Sport Leadership



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