



# 23

FEEL  THE BOOM

SCHAUMBURG  
**BOOMERS**

WINTRUST  
FIELD



# QUICK FACTS

FIRST SEASON  
**2012**

CHAMPIONSHIPS  
**2013 | 2014 | 2017 | 2021**  
2022 WEST DIVISION CHAMPIONS

## 2022 ATTENDANCE

**52**

OPENINGS

**210,115**

TOTAL ATTENDANCE

**4,041**

PER GAME AVERAGE

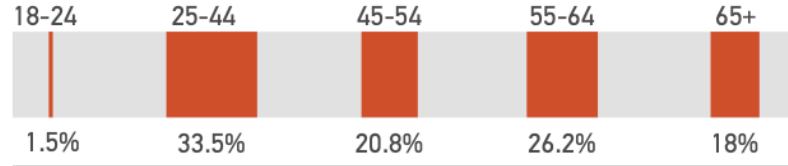
## AWARDS & RECOGNITION

- 2022 Field of the Year – Wintrust Field
- Frontier League Organization of the Year 2013, 2016, 2017, 2021
- 2020 Schaumburg Business Association Business of the Year
- Frontier League Executive of the Year - VP/GM Michael Larson 2019 & 2021
- 2020 & 2021 Chicago White Sox Taxi Squad Alternate Site

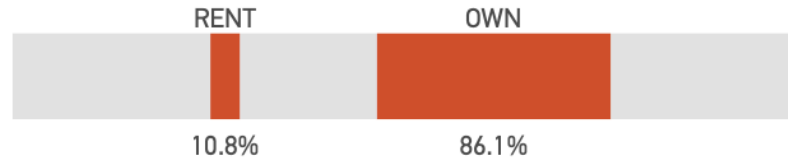
# DEMOGRAPHICS

Nielsen Scarborough Chicago R1 2017/2018

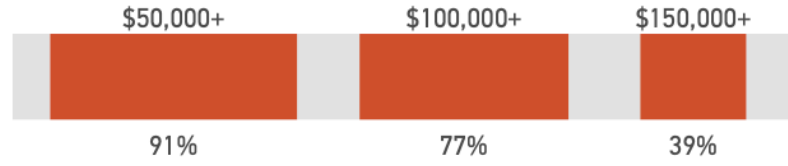
## AGES



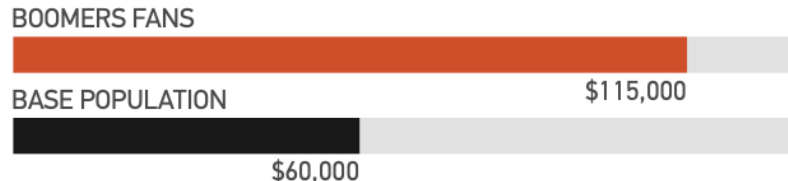
## OWN OR RENT RESIDENCE



## HOUSEHOLD INCOME



## MEDIAN HOUSEHOLD INCOME



# WINTRUST FIELD

## SIGNAGE

### VIDEO BOARD

\$20,000 per year + production - multi-year term required

- 9' x 9' static sign with company logo on a charcoal background as part of the Wintrust Field scoreboard reimagination.

### OUTFIELD FENCE SIGN

Starting at \$8,000 per year + production

- 7'6"h x 16'w full color digital vinyl sign along Wintrust Field's outfield wall.

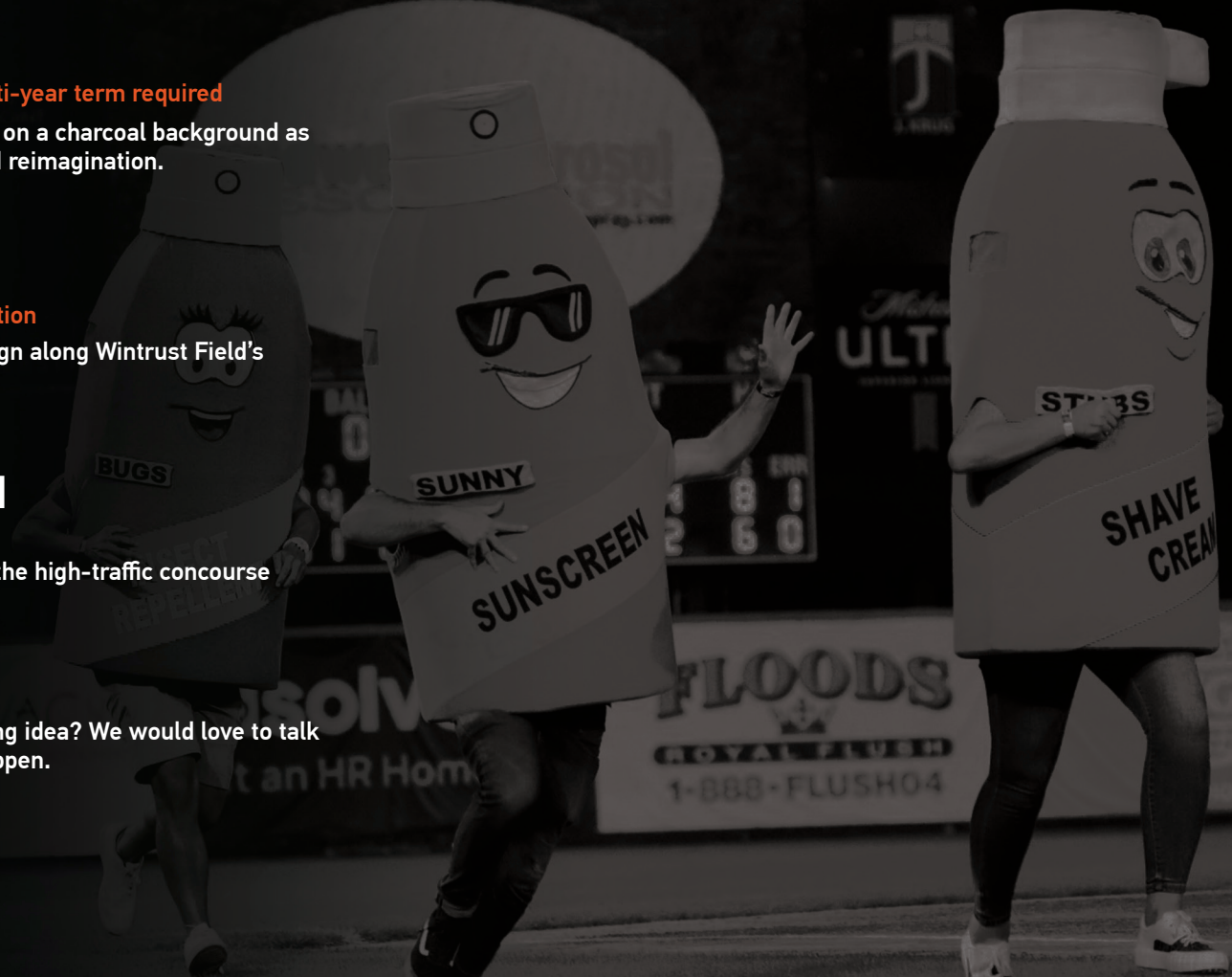
### BACKLIT CONCOURSE SIGN

\$2,500 per year + production

- 3'h x 8'w backlit sign located above the high-traffic concourse

### LET'S GET CREATIVE! ★

- Do you have an idea for an advertising idea? We would love to talk with you about how to make that happen.



Field\_Dreams\_Photo



# SPONSORSHIP & PROMOTIONS

## GAME SPONSORSHIP

Make it your company's night with the Boomers at Wintrust Field!  
\$2,500

### SPONSORSHIP INCLUDES

- 100 Tickets
- First Pitch by representative of your company
- Five 15 second video PA announcements or videos during the game
- Company name w/logo on video board several times during the game
- Company listed on Boomers website promotion page
- Theme your night to add more fun and excitement to fans!
- Social Media Recognition

## IN-GAME PROMOTIONS

Visually exciting and geared towards generating crowd participation between innings with on-field promotions

### EVERY THIRD GAME

Promotion runs at least 16 times during the season: \$3,000

- Sponsors to supply prizes for contestants

### EVERY GAME

Sponsors to supply prizes for contestants: \$6,000

- Game customized to your organization

## CUSTOM OPTIONS ★

Stolen bases, strikeouts, and more! Bring the game to life with custom sponsorships, as-happens, social media tie-ins, and more!



# DIGITAL PROGRAM & PRINT

## NEW DIGITAL SOUVENIR PROGRAM

Full Page ad: \$2,500, Half Page ad: \$1,500

- Our Souvenir Program is going digital. Reach thousands of potential customers with your advertisement in our Digital Souvenir Program. Loaded with information including feature stories, player bios, ballpark maps and menus, the Digital Program is available to Boomers fans free-of-charge as they enter the stadium.

## POCKET SCHEDULE

Inside Panel: \$2,000

- Advertising panels on pocket schedules put your message next to the fans #1 resource for the Boomers. Distributed throughout the Chicagoland area, pocket schedules are available for fans to pick up at convenience stores, banks and countless other retailers with circulation of 120,000 or more.



# TICKET PACKAGES

## BEST CORPORATE PACKAGE

**\$2,500**

- 4 season seats, 2 single game suite rentals, 4 VIP Parking Passes.

## ALL-IN CORPORATE PACKAGE

**\$7,500**

- All food and drinks included! 4 All-You-Can-Seat Season Tickets, 2 single-game suites with Home Run food package and open bar.

## SEASON TICKETS

**\$400 per seat**

- reserved seat for all 48 games, includes VIP parking pass, No Ticket Goes Unused – any unused season ticket can be exchanged for any remaining game that year.

## ALL-YOU-CAN-SEATS

**\$1,500 per seat**

- A season ticket...with everything already included. Food, beer, drinks. Perfect to give employees, customers, or treat yourself to a night at the ballpark.

## SEASON SUITE PACKAGE

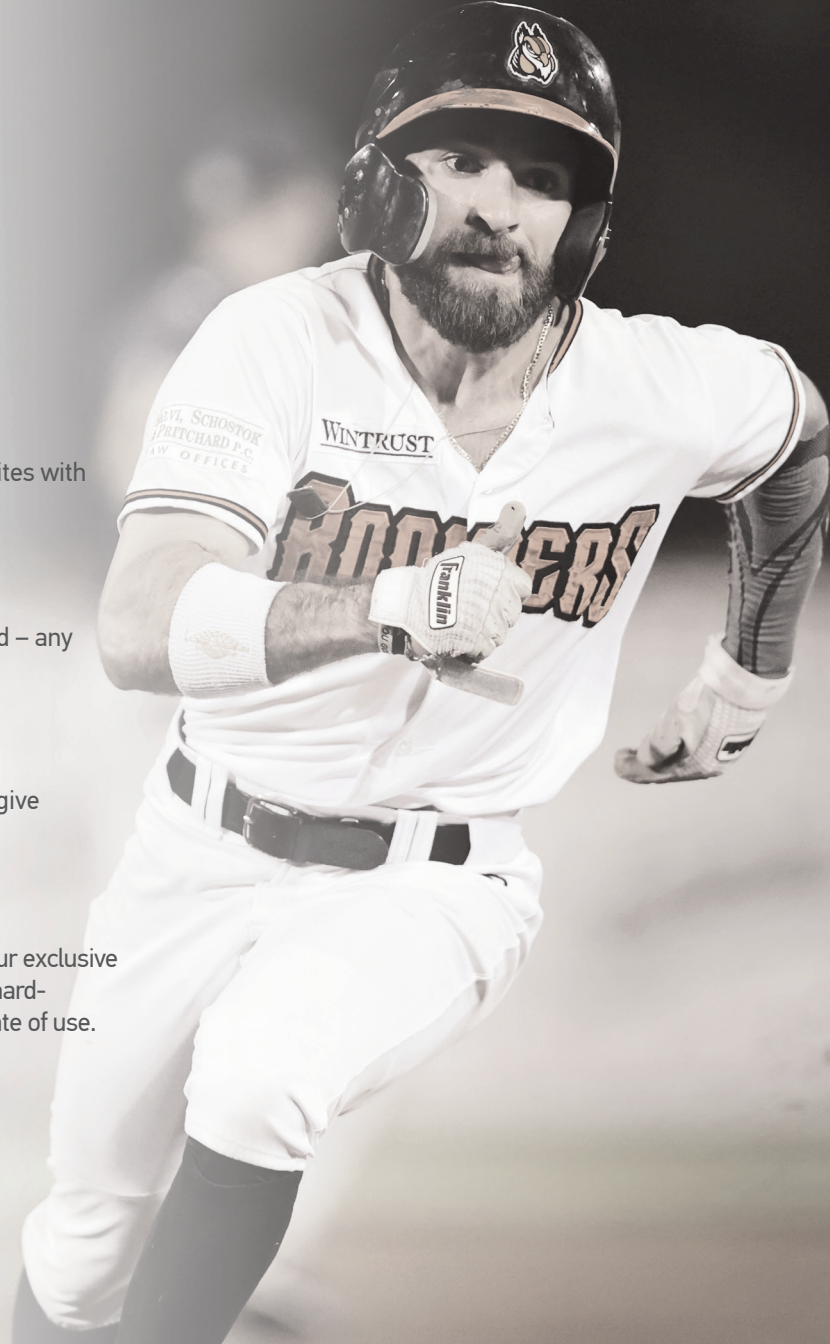
**¼ season: \$5,000, ½ season: \$9,000, full season: \$17,500**

- Season Suite Packages offer the opportunity to completely customize and furnish your exclusive location. Suite packages are a great way to impress clients or say thank you to your hard-working staff. Each Private Suite lease comes with four (4) VIP parking passes per date of use. Ask us about making the suite all-inclusive.

## FLEX PACK

**\$125**


- 12 reserved ticket vouchers good for any games during the 2023 regular season.





# GROUPS & HOSPITALITY

## GROUP OUTINGS


20-200


Reserved Tickets  **\$14**


Reserved Tickets & \$20  
in Boomers Bucks  **\$30**

All-You-Can-Seats  **\$50**

201+

Reserved Tickets  **\$12**

Reserved Tickets & \$20  
in Boomers Bucks  **\$28**

All-You-Can-Seats  **\$45**

## CATERED PICNIC TENT

**\$35/Person**

- Includes reserved box seat and an all you can eat meal.
- For groups of 50 to 1,000

## LEFT FIELD PARTY DECK

**For groups of 80-200 | \$3,000 for 80 Tickets | \$30/ticket additional**

- Overlooks the field down the third baseline.
- Includes game ticket and an all you can eat meal.

## SCHAUMBURG CLUB

**For groups of 80-175 | \$4,000 for 80 Tickets, \$6,000 for 80 tickets & open bar. Additional tickets \$35 standard, \$60 with open bar**

- Premium Indoor party space on the suite level.
- Exclusive to your group and includes access to the Schaumburg Club, reserved ticket, and all-you-can-eat buffet served from gates open until one hour after game time.

## NIGHTLY SUITE RENTALS

**25 Person Suite - \$600, 35 Person Suite - \$900**


- Suite attendant or advance catering
- 4 VIP parking passes
- Premium Indoor and Outdoor Seating
- Food and Drink packages available for your suite

## SIGNATURE SUITE

**\$2,000 for 30 tickets. \$35/ticket additional**

- Includes premium indoor/outdoor seating
- Exclusive to your group and includes an all-you-can-eat buffet served from gates open until one hour after game time
- Includes pop and water
- Alcohol can be purchased additionally
- Signature Suite rental comes with four (4) VIP parking passes



A black and white photograph of a baseball glove and a baseball. The baseball is in the center-right, with the word 'BOOMERS' in a large, stylized font across its middle. Above 'BOOMERS', the word 'SCHAUMBURG' is written in a smaller font. The glove is positioned around the baseball, with its fingers and thumb visible. The background is dark.

FOR MORE INFORMATION OR  
TO SECURE YOUR SPONSORSHIP OPPORTUNITY  
call 847.461.3695 or email [mlarson@boomersbaseball.com](mailto:mlarson@boomersbaseball.com)

Follow us on social media



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