

SCHAUMBURG BOOMERS

PROMOTIONS & MERCHANDISING INTERNSHIP

SUMMER 2024



POSTED: 10/24/23

EXPIRES: 3/1/24

FULL-TIME

THIS IS A SEASONAL POSITION (MID MAY-END AUGUST)

COMPENSATION: MONTHLY STIPEND

THE SCHAUMBURG BOOMERS ARE SEEKING ENTHUSIASTIC, SELF-MOTIVATED STUDENTS TO BE A PART OF THE 2024 SEASON. AS AN INTERN, YOU WILL OBTAIN FIRST-HAND EXPERIENCE IN THE ENTIRE OPERATION OF A SUCCESSFUL PROFESSIONAL BASEBALL FRANCHISE.

A PROMOTION/MERCHANDISING INTERN WOULD PRIMARILY BE FOCUSED ON MAKING SURE THE FANS HAVE A WONDERFUL EXPERIENCE BY PROVIDING EXCITING AND ENGAGING PROMOTIONS THROUGHOUT THE SEASON VIA ON-FIELD GAMES, CUSTOMER SERVICE, THEME NIGHTS, COMMUNITY OUTREACH, AND OTHER OPPORTUNITIES.

EVERY DAY IS DIFFERENT WITH THE BOOMERS, BUT A TYPICAL DAY MIGHT INCLUDE:

- PLANNING AND EXECUTING ALL ASPECTS OF PROMOTIONS
 - THEME NIGHTS, ON FIELD ENTERTAINMENT, ETC
- ATTENDING VARIOUS COMMUNITY EVENTS
- DANCING, CHEERING, AND HAVING FUN!
- SETTING UP THE TEAM STORE, AS WELL AS HELPING OUT WITH OTHER EVENT SET UP AS NEEDED, WE ARE A TEAM
- ASSISTING WITH PRODUCTION SET UP FOR EACH GAME
 - PA SCRIPTS, VIDEO BOARD, SOUND, ETC
- ASSISTING WITH CREATION OF CONTENT FOR SOCIAL MEDIA
- HELP WITH THE DAY TO DAY FUNCTION OF THE ORGANIZATION. YOU MIGHT BE ASKED TO DO ANY NUMBER OF THINGS; IT'S PART OF THE ALL-INCLUSIVE EXPERIENCE!

YOU'RE A GOOD FIT IF YOU:

- ARE CURRENTLY ATTENDING COLLEGE
- ARE ABLE TO WORK ALL 51 HOME GAMES AND ADDITIONAL OFF-SITE EVENTS
- HAVE STRONG ORGANIZATIONAL SKILLS
- HAVE THE ABILITY TO ADAPT TO A FAST-PACED, MULTI-TASK WORK ENVIRONMENT
- HAVE SUPERIOR ORAL COMMUNICATION. WRITING AND EDITING SKILLS
- ARE HIGHLY MOTIVATED WITH A STRONG WORK ETHIC
- STRONG DESIRE TO WORK IN A TEAM ENVIRONMENT

PLEASE SEND RESUME AND COVER LETTER TO:

LEXI FOLKA: VICE PRESIDENT OF FAN EXPERIENCE _____

LFOLKA@BOOMERSBASEBALL.COM