



# #22

FEEL THE **BOOM**  
THE CHAMPIONSHIP FAN EXPERIENCE

SCHAUMBURG  
**BOOMERS**

WINTRUST  
FIELD



# QUICK FACTS

FIRST SEASON  
2012

CHAMPIONSHIPS

# 2021

2013 | 2014 | 2017

2021 ATTENDANCE

**46**      **157,112**      **3,415**  
Openings      Total Attendance      Per Game Average

## AWARDS & RECOGNITION

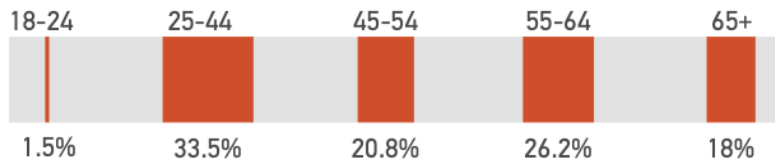
- Frontier League Organization of the Year 2013, 2016, 2017, 2021
- 2020 Schaumburg Business Association Business of the Year
- Frontier League Executive of the Year – VP/GM Michael Larson 2019 & 2021
- 2021 Frontier League MVP – Quincy Nieporte
- 2020 & 2021 Chicago White Sox Taxi Squad Alternate Site



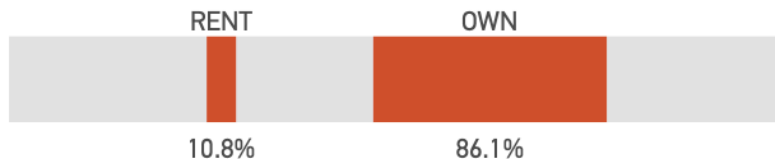
# DEMOGRAPHICS

Nielsen Scarborough Chicago R1 2017/2018

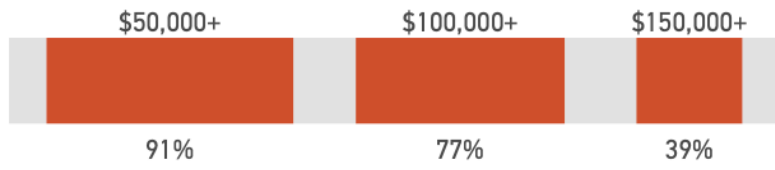
## AGES



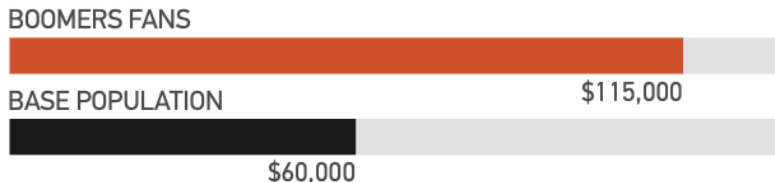
## OWN OR RENT RESIDENCE



## HOUSEHOLD INCOME



## MEDIAN HOUSEHOLD INCOME



# SIGNAGE

## SCOREBOARD SIGN

\$12,000 per year + production - multi-year term required

- 9' x 9' static sign with company logo on a charcoal background as part of the Wintrust Field scoreboard reimagination.

## OUTFIELD FENCE SIGN

Starting at \$6,000 per year + production, \$5,000 per year for multi-year commitment + production

- 7'6" h x 16' w full color digital vinyl sign along Wintrust Field's outfield wall.

## BACKLIT CONCOURSE SIGN

\$1,750 per year + production

- 3' h x 8' w backlit sign located above the high-traffic concourse

## LET'S GET CREATIVE!

- Do you have an idea for an advertising idea? We would love to talk with you about how to make that happen.



# SPONSORSHIP & PROMOTIONS

## GAME SPONSORSHIP

**MAKE IT YOUR COMPANY'S NIGHT AT THE BOOMERS!**

**\$1,500**

## SPONSORSHIP INCLUDES

- 30 tickets
- First Pitch by representative of your company
- Five 15 second video PA announcements or videos during the game
- Company name with logo on video board several times during the game
- Company listed on Boomers website promotion page.
- Theme your night to add more fun and excitement to fans!
- Social Media Recognition

## CUSTOM OPTIONS

**Do have you an idea for a unique sponsorship or promotional opportunity? We would love to talk about how to make it work.**

## IN-GAME PROMOTIONS

Visually exciting and geared towards generating crowd participation between innings with on-field promotions

## EVERY THIRD GAME

**Promotion runs at least 16 times during the season: \$2,000**

- Sponsors to supply prizes for contestants

## EVERY GAME

**Sponsors to supply prizes for contestants: \$5,000**

- Game customized to your organization



# DIGITAL PROGRAM & PRINT

## NEW DIGITAL SOUVENIR PROGRAM

Full Page ad: \$2,500, Half Page ad: \$1,500

- Our Souvenir Program is going digital. Reach thousands of potential customers with your advertisement in our Digital Souvenir Program. Loaded with information including feature stories, player bios, ballpark maps and menus, the Digital Program is available to Boomers fans free-of-charge as they enter the stadium.

## POCKET SCHEDULE

Inside Panel: \$2,000

- Advertising panels on pocket schedules put your message next to the fans #1 resource for the Boomers. Distributed throughout the Chicagoland area, pocket schedules are available for fans to pick up at convenience stores, banks and countless other retailers with circulation of 120,000 or more.



# TICKET PACKAGES

## CORPORATE SEASON SEATS PACKAGE

**\$1,950**

- 4 season seats, 2 single game suite rentals, 4 VIP Parking Passes, \$200 in Boomer Bucks.

## ALL YOU CAN SEATS!

**\$1,250 per seat**

- All-you-can-eat seats not only provide fans with the up-close view of the game but also an all-you-can-eat and drink menu brought right to your seats from your dedicated server. Enjoy all 48 home games with food and beverage included.

## SEASON SUITE PACKAGE

**¼ season: \$4,000, ½ season: \$8,000, full season: \$15,000**

- Season Suite Packages offer the opportunity to completely customize and furnish your exclusive location. Suite packages are a great way to impress clients or say thank you to your hard-working staff. Each Private Suite lease comes with four (4) VIP parking passes per date of use.

## FLEX PACK

**\$100**

- 12 reserved ticket vouchers good for any games during the 2022 regular season.



# GROUPS & HOSPITALITY

## GROUP OUTINGS

- 20-150 Tickets = \$11/ticket
- 151-500 Tickets = \$10/ticket
- 500+ tickets = \$9/ticket

## CATERED PICNIC TENT

**\$30/Person**

- Overlooks the field down the third baseline.
- Includes reserved box seat and an all you can eat meal.
- For groups of 50 to 1,000

## LEFT FIELD PARTY DECK

**For groups of 80-200 | \$2,500 for 80 Tickets | \$25/ticket additional**

- Overlooks the field down the third baseline.
- Includes game ticket and an all you can eat meal.

## SCHAUMBURG CLUB

**For groups of 60-150 | \$3,000 for 60 Tickets | \$30/ticket additional**

- Premium Indoor party space on the suite level.
- Exclusive to your group and includes access to the Schaumburg Club, reserved ticket, and all-you-can-eat buffet served from gates open until one hour after game time.

## NIGHTLY SUITE RENTALS

**\$450 - \$650**


- Suite attendant or advance catering
- 4 VIP parking passes
- Premium Indoor and Outdoor Seating
- Food and Drink packages available for your suite

## SIGNATURE SUITE

**\$1,500 for 30 tickets. \$30/ticket additional**

- Includes premium indoor/outdoor seating
- Exclusive to your group and includes an all-you-can-eat buffet served from gates open until one hour after game time
- Includes pop and water
- Alcohol can be purchased additionally
- Signature Suite rental comes with four (4) VIP parking passes



A black and white photograph of a baseball glove and a baseball. The baseball is in the center, with the word 'BOOMERS' in a large, stylized font across its middle. Above 'BOOMERS', the word 'SCHAUMBURG' is written in a smaller font. The glove is positioned around the baseball, with its fingers and thumb visible. The background is dark.

FOR MORE INFORMATION OR  
TO SECURE YOUR SPONSORSHIP OPPORTUNITY  
call 847.461.3695 or email [mlarson@boomersbaseball.com](mailto:mlarson@boomersbaseball.com)

Follow us on social media



Wintrust Field  
1999 S Springinsguth Rd, Schaumburg, IL 60193