



WINTRUST  
FIELD

SPONSORSHIP

2021

# QUICK FACTS

## FIRST SEASON

2012

## CHAMPIONSHIPS

2013 | 2014 | 2017

## 2019 ATTENDANCE

49 156,383

Openings

Total Attendance

## AWARDS & RECOGNITION

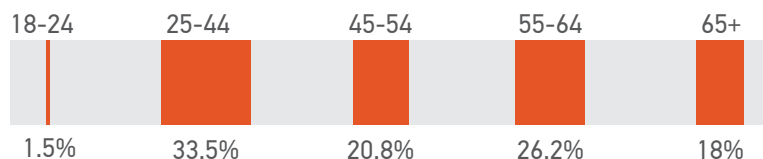
- 2020 Schaumburg Business Association  
Brian H. Burke Business of the Year
- 2020 Chicago White Sox Taxi Squad training site
- Frontier League affiliation with Major League Baseball in 2020
- 2020 partnerships with Chicago Blackhawks and Duff Entertainment
- 2019 Frontier League Executive of the Year – GM Michael Larson
- Frontier League Clint Brown Excellence in Marketing Award 2019
- Frontier League Organization of the Year 2013, 2016, 2017

## SPONSORSHIP 2021

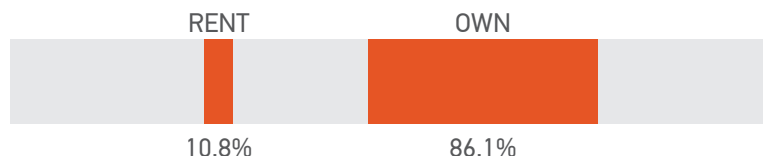
# DEMOGRAPHICS

Nielsen Scarborough Chicago R1 2017/2018

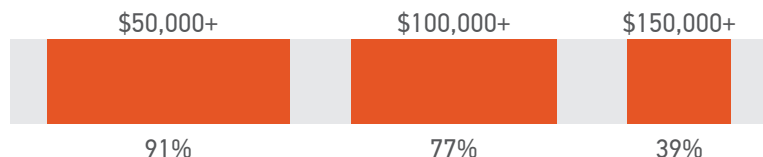
## AGES



## OWN OR RENT RESIDENCE



## HOUSEHOLD INCOME



## MEDIAN HOUSEHOLD INCOME

BOOMERS FANS



BASE POPULATION



# SIGNAGE

## SCOREBOARD SIGN

**\$12,000 per year + production - multi-year term required**

- 9' x 9' static sign with company logo on a charcoal background as part of the Wintrust Field scoreboard reimagination.

## OUTFIELD FENCE SIGN

**\$5,000 per year + production**

- 7'6"h x 16'w full color digital vinyl sign along Wintrust Field's outfield wall.

## BACKLIT CONCOURSE SIGN

**\$1,750 per year + production**

- 3'h x 8'w backlit sign located above the high-traffic concourse

## DUGOUT TOPS

**\$8,000 per side \$15,000 for both sides – multi year term required**

- Two full color digital vinyl signs along the top of the dugout.





# SPONSORSHIP & PROMOTION

## GAME SPONSORSHIP

**MAKE IT YOUR COMPANY'S NIGHT AT THE BOOMERS!**

**Investment is: \$1,500**

## SPONSORSHIP INCLUDES

- 30 tickets
- First Pitch by representative of your company
- Five 15 second video PA announcements or videos during the game
- Company name with logo on video board several times during the game
- Company name listed in 100,000 pocket schedules -March 15th deadline
- Company listed on Boomers website promotion page.
- Theme your night to add more fun and excitement to fans!
- Social Media Recognition

## IN-GAME PROMOTIONS

Visually exciting and geared towards generating crowd participation between innings with on-field promotions

## EVERY THIRD GAME

**Promotion runs at least 16 times during the season: \$2,000**

- Sponsors to supply prizes for contestants

## EVERY GAME

**Sponsors to supply prizes for contestants: \$5,000**

- Game customized to your organization



# DIGITAL PROGRAM & PRINT

## NEW DIGITAL SOUVENIR PROGRAM

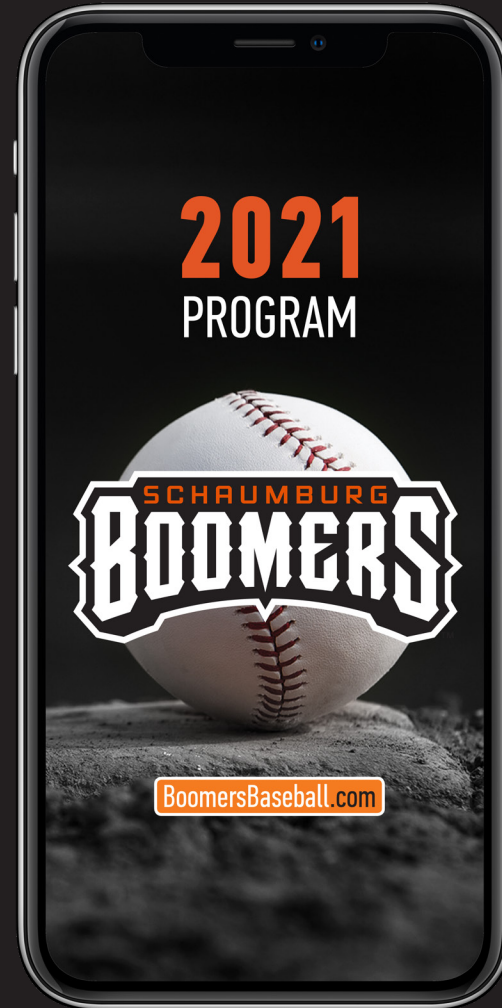
Full Page ad: \$2,500, Half Page ad: \$1,500

- A new feature in 2021, our Souvenir Program is going digital. Reach thousands of potential customers with your advertisement in our Digital Souvenir Program. Loaded with information including feature stories, player bios, ballpark maps and menus, the Digital Program is available to Boomers fans free-of-charge as they enter the stadium.

## POCKET SCHEDULE

Inside Panel: \$2,000

- Advertising panels on pocket schedules put your message next to the fans #1 resource for the Boomers. Distributed throughout the Chicagoland area, pocket schedules are available for fans to pick up at convenience stores, banks and countless other retailers with circulation of 120,000 or more.



# TICKET PACKAGES

## CORPORATE SEASON SEATS PACKAGE

**\$1,950**

- 4 season seats, 3 single game suite rentals, 4 VIP Parking Passes, \$200 in Boomer Bucks, \$100 in team store gift cards, season ticket exchange, guaranteed giveaways, and more!

## ALL YOU CAN SEATS!

**\$1,250 per seat**

- New this season we have added special all-you-can-eat seats. The new seats not only provide fans with the up-close view of the game but also an all-you-can-eat and drink menu brought right to your seats from your dedicated server. Enjoy all 48 home games with food and beverage included.

## SEASON SUITE PACKAGE

**¼ season: \$4,000, ½ season: \$8,000, full season: \$15,000**

- Season Suite Packages offer the opportunity to completely customize and furnish your exclusive location. Suite packages are a great way to impress clients or say thank you to your hard-working staff. Each Private Suite lease comes with four (4) VIP parking passes per date of use.

## FLEX PACK

**\$100**

- 14 reserved ticket vouchers good for any games during the 2021 regular season.





# PARTY DECK AND SUITES

## GROUP OUTINGS

- 20-150 Tickets = \$9/ticket
- 151-500 Tickets = \$8/ticket
- 500+ tickets = \$7/ticket

## CATERED PICNIC TENT

**\$30/Person**

- Overlooks the field down the third baseline.
- Includes reserved box seat and an all you can eat meal.
- For groups of 25 to 1,000

## LEFT FIELD PARTY DECK

**For groups of 80-200 | \$2,000 for 80 Tickets | \$25/ticket additional**

- Overlooks the field down the third baseline.
- Includes reserved box seat and an all you can eat meal.
- For groups of 25 to 1,000

## JIM BEAM CLUB

**10 or more tickets = \$15/ticket**

- Premium suite level lounge located behind home plate.
- 21+ older only

## SCHAUMBURG CLUB

**For groups of 60-150 | \$2,500 for 60 Tickets | \$30/ticket additional**


- Indoor climate controlled party space on the suite level.
- Exclusive to your group and includes access to the Schaumburg Club, reserved ticket, and all-you-can-eat buffet served from gates open until one hour after game time.

## NIGHTLY SUITE RENTALS

**\$450 - \$650**

- Suite attendant or advance catering
- 4 VIP parking passes
- Premium Indoor and Outdoor Seating
- Gourmet Catered Food and Drink Packages customized for your group by the Boomers' Executive Chef



A black and white photograph of a baseball glove and a baseball. The baseball is positioned in the center-right of the frame, resting in the palm of the glove. The glove is a dark-colored leather glove, likely a catcher's or pitcher's glove, with visible lacing and a worn texture. The baseball is white with dark stitching and features a prominent logo that reads 'BOOMERS' in a stylized, bold font. Above the 'BOOMERS' text, there is a smaller, curved banner that appears to say 'SCHAUMBURG'. The background is dark and out of focus.

FOR MORE INFORMATION OR  
TO SECURE YOUR SPONSORSHIP OPPORTUNITY  
call 847.461.3695 or email [info@boomersbaseball.com](mailto:info@boomersbaseball.com)

Follow us on social media



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