



26
FEEL THE BOOM

SPONSORSHIP



WINTRUST
FIELD



SPONSORSHIP 2026

QUICK FACTS

FIRST SEASON

2012

CHAMPIONSHIPS

2013 | 2014 | 2017 | 2021

2025 MIDWEST CONFERENCE CHAMPIONS

2023 WEST DIVISION WILD CARD

2022 WEST DIVISION CHAMPIONS

2025 ATTENDANCE

48

OPENINGS

234,226

TOTAL ATTENDANCE
(FRANCHISE RECORD)

4,879

PER GAME AVERAGE
(FRANCHISE RECORD)

AWARDS & RECOGNITION

- 2025 to Organization of the Year
- Frontier League Field of the Year 2022, 2023 & 2024
- Three highest attendances in franchise history all in 2025
- Set a new franchise overall attendance record each year since 2021
- Frontier League Executive of the Year – EVP/GM Michael Larson 2019, 2021, 2023
- Frontier League Organization of the Year 2013, 2016, 2017, 2021
- Frontier League Champions 2013, 2014, 2017, 2021
- Frontier League Attendance Leader every season since 2013



SIGNAGE & BRANDING

OUTFIELD FENCE SIGN

Starting at \$10,000 per year + production

- 7'6"h x 16'w full color digital vinyl sign along Wintrust Field's outfield wall

BACKLIT CONCOURSE SIGN

\$5,000 per year + production

- 3'h x 8'w backlit sign located above the high-traffic concourse

VIDEO BOARD INNING SPONSOR

\$4,000 per inning (Full Year, Limited to 9 Partners)

- Exclusive logo placement on player graphics for an entire inning

VIDEO COMMERCIAL

\$10,000 Limited to only 3 partners for the season!

- :30 second video played on the video board each game

BACKSTOP LOGO

\$5,000

- Logo on the black backstop wall facing the fans, logo appears on both 1st and 3rd base sides

LET'S GET CREATIVE! ★

- Do you have an idea for an advertising idea? We would love to talk with you about how to make that happen.



SINGLE-GAME SPONSORSHIPS & ON-FIELD PROMOTIONS

GAME SPONSORSHIP

Make it your company's night with the Boomers at Wintrust Field!
\$3,000

SPONSORSHIP INCLUDES:

- 100 Tickets
- First Pitch by representative of your company
- One :30 second video (or PA), three :15 second PA reads
- Company name w/logo on video board several times during the game
- Company listed on Boomers website promotion page
- Theme your night to add more fun and excitement to fans!
- Social Media Recognition

IN-GAME PROMOTIONS

Visually exciting and geared towards generating crowd participation between innings with on-field promotions

EVERY OTHER GAME

Promotion runs at least 24 times during the season: \$6,000

- Sponsors to supply prizes for contestants

EVERY GAME

Sponsors to supply prizes for contestants: \$10,000

- Game customized to your organization

CUSTOM OPTIONS ★

Stolen bases, strikeouts, and more! Bring the game to life with custom sponsorships, as-happens, social media tie-ins, and more!



GROUPS & HOSPITALITY

GROUP OUTINGS

Starts at 20 Reserved Tickets ————— \$14

Reserved Tickets & \$20 in Boomers Bucks ————— \$30

All-You-Can-Seats ————— \$60

CATERED PICNIC TENT

\$40/Person

- Includes reserved box seat and an all you can eat meal.
- For groups of 100 to 1,000+

LEFT FIELD PARTY DECK

For groups of 80-200 | \$3,500 for rental | \$35/ticket additional,
\$5,000 for open beer/seltzer | \$60/open bar

- Overlooks the field down the third baseline.
- Includes game ticket and an all you can eat meal.

NIGHTLY SUITE RENTALS

25 Person Suite - \$650, 35 Person Suite - \$950

- Suite attendant or advance catering
- 4 VIP parking passes
- Premium Indoor and Outdoor Seating
- Food and Drink packages available for your suite

SCHAUMBURG CLUB

For groups of 80-175 | \$4,500 for 80 Tickets, \$6,500 for 80 tickets
& open bar. Additional tickets \$50 standard, \$65 with open bar

- Premium Indoor party space on the suite level.

CONCOURSE SUITES

Suite rentals - \$750

- Outdoor suites for up to 35 people. Food Packages Available

*Prices subject to change



TICKET PACKAGES

BEST CORPORATE PACKAGE

\$3,000

- 4 season seats, 2 single game suite rentals, 4 VIP Parking Passes.

ALL-IN CORPORATE PACKAGE

\$10,000

- All food and drinks included! 4 All-You-Can-Seat Season Tickets, 2 single-game suites with Home Run food package and open bar.

SEASON TICKETS

\$425 per seat

- reserved seat for all Boomers home games, includes VIP parking pass, No Ticket Goes Unused – any unused season ticket can be exchanged for any remaining game that year.

ALL-YOU-CAN-SEATS

\$1,750 per seat

- A season ticket...with everything already included. Food, beer, drinks. Perfect to give employees, customers, or treat yourself to a night at the ballpark.

SEASON SUITE PACKAGE

½ season: \$12,500, full season: \$20,000


- Season Suite Packages offer the opportunity to completely customize and furnish your exclusive location. Suite packages are a great way to impress clients or say thank you to your hard-working staff. Each Private Suite lease comes with four (4) VIP parking passes per date of use. Ask us about making the suite all-inclusive.

FLEX PACK

\$125

- 12 reserved ticket vouchers good for any games during the 2026 regular season.





FOR MORE INFORMATION OR
TO SECURE YOUR SPONSORSHIP OPPORTUNITY
call 847.461.3695 or email mlarson@boomersbaseball.com

Follow us on social media



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